



*“Best-written description of the VA’s Blind Rehabilitation Program that I’ve seen and an invaluable tool for those veterans considering participation in one of the Regional Centers.”*

–Patrick J. Caskey, M.D., North Bay Vitreoretinal Consultants

## **MEDIA RELEASE**

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### **Legally-blind Author Recounts His Journey at a Blind Rehab Center**

*Are You or Someone You Love One of the Millions Who Suffer From Sight Loss? Legally-blind Author William McGee Tells How He Got Back To Writing in His Inspiring New Book and Audio CD, Learning To Cope With Sight Loss. As a Public Service, the Author is Offering the Booklet as a Free Downloadable PDF Document from [www.SightLossTheBook.com](http://www.SightLossTheBook.com).*

San Francisco, CA, March 17, 2010— In spring 2009, William L. McGee, a World War II veteran and legally-blind since 2003 from Age-related Macular Degeneration, resided for six weeks with 30 other low vision veterans at the VA Western Blind Rehabilitation Center in Palo Alto, California and together they learned new ways to cope with their sight loss.

In a full-color, 36-page, illustrated booklet, packaged with an Audio CD recording of the text, McGee describes the components of the VA’s one-on-one treatment program (Visual Skills, Orientation and Mobility, Living Skills, Manual Skills, Computer Access Training, Recreation Therapy, and Family Training) and then recounts his personal observations and day-to-day experiences.

"Sight loss can be a very stressful event in anyone's life," writes McGee. "My objective in writing this booklet is to inform and inspire anyone living with sight loss or low vision to 'get up off the couch' and seek help from one of the many VA -- and non-VA -- blind resources listed in the book's appendix."

The Audio CD version is a complete text recording of the book and may be ordered separately. McGee, a broadcaster for 32 years, secured the volunteer services of four San Francisco Broadcast Legends to read the text: Don Mozley (CBS Radio and KCBS/74), Ed Dudkowski (former KPIX-TV and KRON-TV), Emmy award winning news anchor Cheryl Jennings (ABC 7/KGO TV), and Warren Weagant (former ABC 7/KGO Radio and TV).

How to Order:

*Learning to Cope with Sight Loss: Six Weeks at a VA Blind Rehabilitation Center*

by William L. McGee with Sandra McGee (BMC Publications, 2010). Available from the publisher at [www.BMCpublications.com](http://www.BMCpublications.com) or from Amazon.

Available in three formats:

- Booklet & Audio CD Set, \$15.95, ISBN-13: 978-0-9701678-2-8 (Sold as Set).
- Audio CD, \$12.95, 1 CD (75 mins), packaged in a jewel case, ISBN-13: 978-0-9701678-3-5.
- Booklet, \$9.95, softcover, 8.5 x 11, 36 pp, 35 color photos, ISBN-13: 978-0-9701678-2-8.

To the Media: Please visit [www.TheNewsroom/MediaMaterials.com](http://www.TheNewsroom/MediaMaterials.com) to request a review copy, schedule an interview, or access media materials and photos online.

About the Authors:

William L. McGee enjoyed a 32-year career in the film, radio and TV industry. He is the author of numerous books including the acclaimed Pacific war trilogy, *Amphibious Operations in the South Pacific in World War II*. He and his co-author/wife Sandra have appeared on numerous radio and TV programs.

About BMC Publications:

BMC Publications is an imprint of Broadcast Marketing Company ("BMC") founded in 1971 by William L. McGee to provide sales support and training services to radio and TV stations. Other titles in print include *Amphibious Operations in the South Pacific in World War II*, *A Pacific war trilogy (series title)*; *Bluejacket Odyssey, 1942-1946: Guadalcanal to Bikini*, *Naval Armed Guard in the Pacific*; and *The Divorce Seekers: A Photo Memoir of a Nevada Dude Wrangler*. For more information, visit [www.BMCpublications.com](http://www.BMCpublications.com).

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